

FIG. 1

META-DATA 266

264

262	KEY	VALUE OR SUB-KEY VALUE	
200	KIND	FEATURE/MOVIE	
202	TITLE	PRINCESS BRIDE	
204	CATEGORY-1	FANTASY	
	CATEGORY-2	FAMILY	
	CATEGORY-3	ADVENTURE	
	CATEGORY-4	ROMANCE	
	CATEGORY-5	COMEDY	
206	STAR-1	NAME	BILLY CRYSTAL
		AGE	OLD
		SEX	MALE
		CHARACTER	GRANDFATHER
		KIND	COMEDY
	STAR-2	NAME ~ 208	FRED SAVAGE
		CHARACTER ~ 210	GRANDSON
		AGE ~ 212	CHILD
		SEX ~ 214	MALE
		KIND ~ 216	KID
	STAR-3	NAME	ROBIN WRIGHT
		CHARACTER	PRINCESS
		AGE	MIDDLE
		SEX	FEMALE
		KIND-1	COMEDY
	STAR-4	KIND-2	SEXY
		NAME	MANDY PATANKIN
		CHARACTER	VILLAIN
		AGE	MIDDLE
		KIND-1	ACTION
		KIND-2	COMEDY
220	DIRECTOR	ROB REINER	
222	WRITER	WILLIAM GOLDMAN	
224	PRODUCER-1	NORMAN LEAR	
	PRODUCER-2	ROB REINER	
226	LANGUAGE	ENGLISH	
228	SUBTITLES	NO	
230	COLOR	YES	
232	RUNTIME	98	
234	PLOT	A CLASSIC FAIRY TALE, WITH SWORDPLAY,	
		GIANTS, AN EVIL KING, A BEAUTIFUL PRINCESS,	
		AND KISSING AS READ BY A KIND	
		GRANDFATHER	
236	IMPORTANT SCENES	OPENING ~ 240	GRANDFATHER READING
		MIDDLE ~ 242	SWORD FIGHT
		ENDING ~ 244	GRANDFATHER READING
250	MUSIC	SCORE ~ 252	MARK KNOPFLER
		SONG ~ 254	WILLY DE VILLE
260	RELATED-1	WILLOW	
	RELATED-2	ROXANNE	
	RELATED-3	NEVER ENDING STORY	

FIG. 2A

SCHEDULE 270

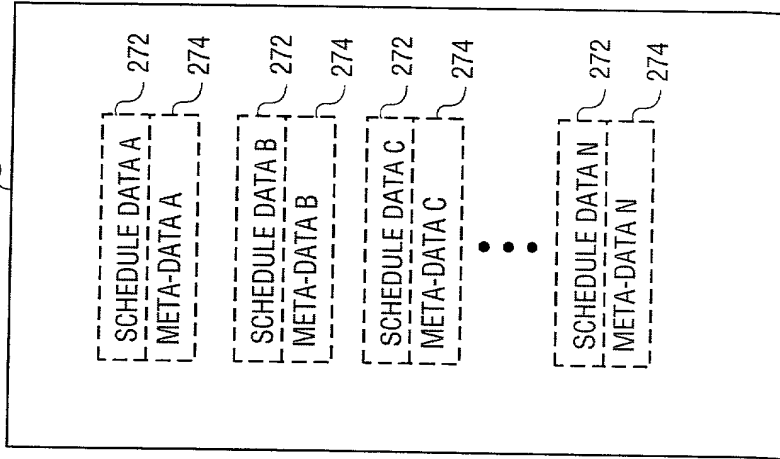


FIG. 2B

GROUP 280

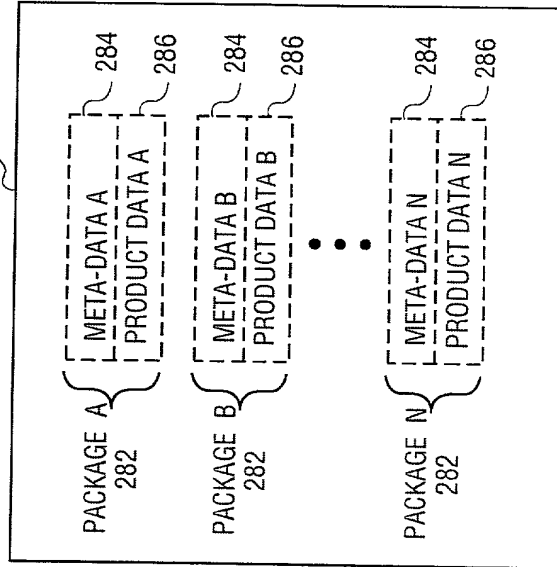


FIG. 2C

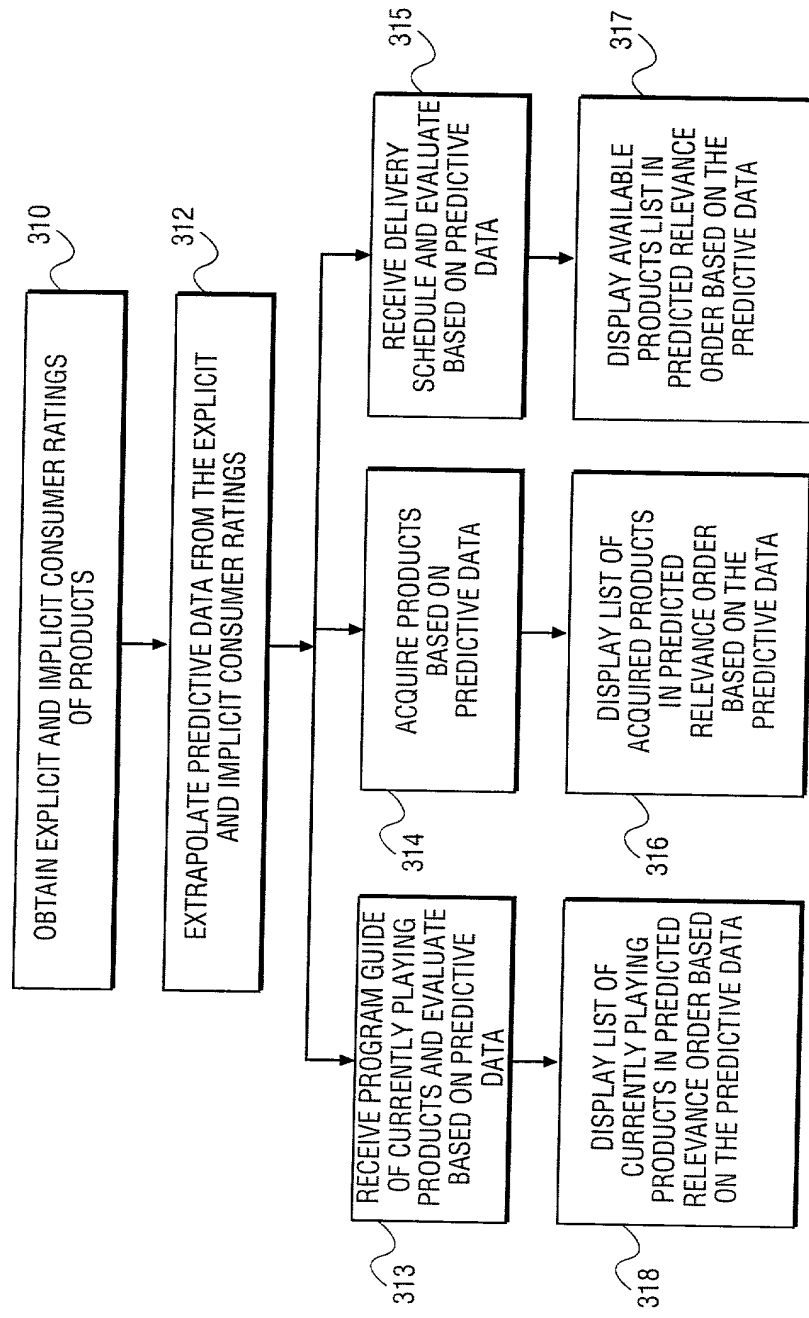


FIG. 3A

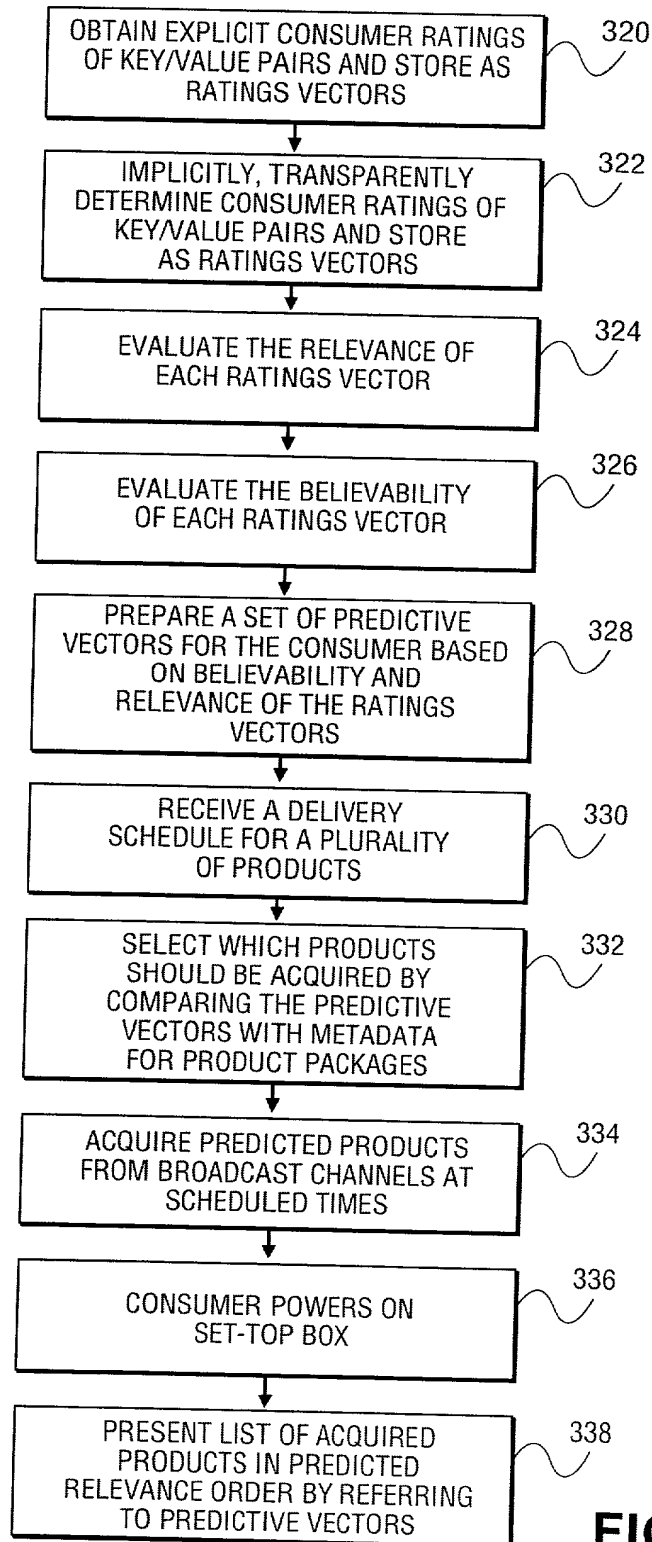


FIG. 3B

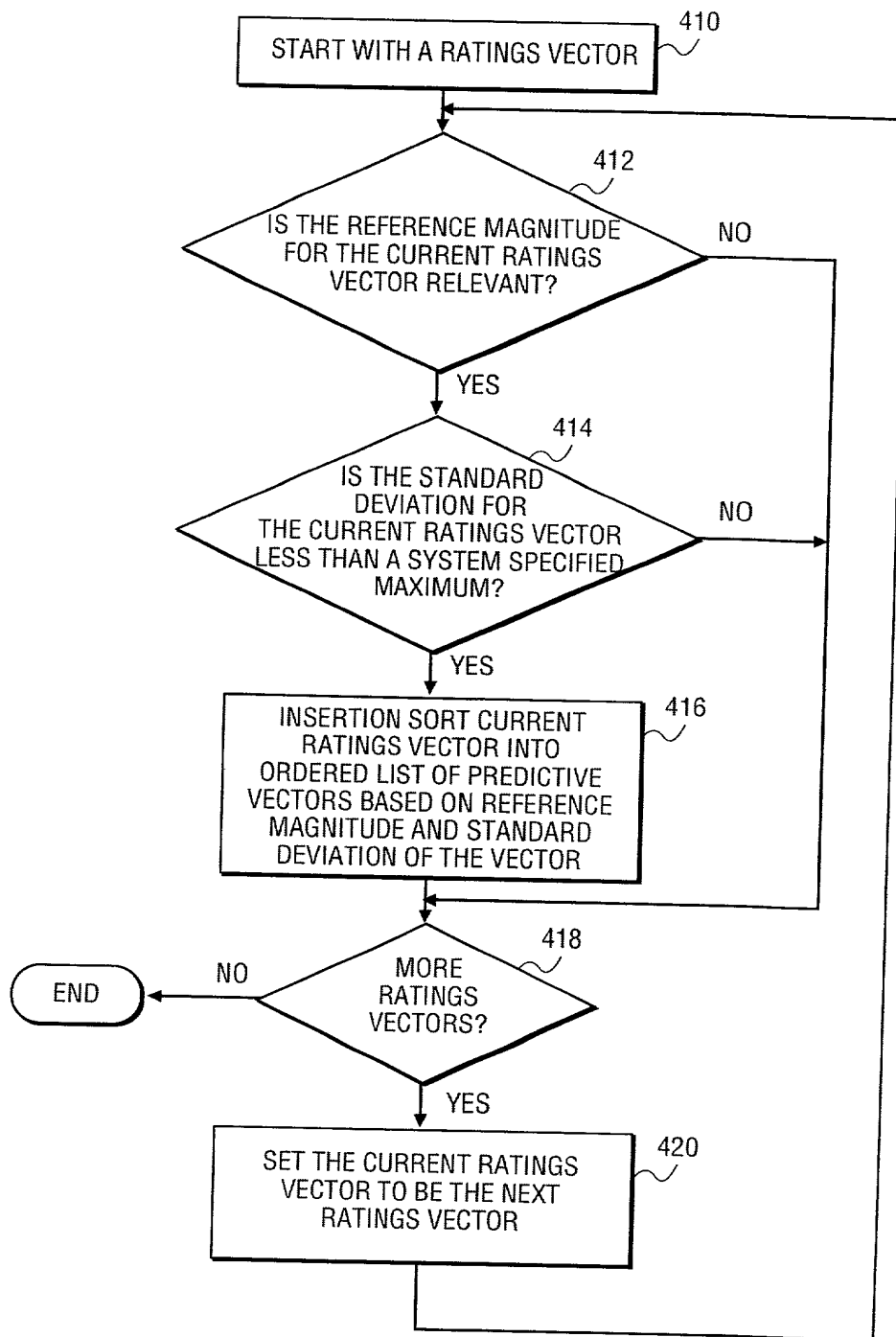


FIG. 4

514		516		518		520		522
KEY		VALUE	PMAG	RMAG	STD DEV			
VECTOR ①	STAR	BILLY CRYSTAL	8.27	12	2.02			
VECTOR ②	STAR	JENNIFER ANISTON	9.03	84	1.07			
VECTOR ③								
VECTOR ④	PLAYER	PETE SAMPRAS	7.96	18	1.83			
VECTOR ⑤	DATA-TYPE	U.S. NEWS	9.19	93	0.76			
VECTOR ⑥	STAR	ANTHONY HOPKINS	8.78	16	1.22			
VECTOR ⑦	PERFORMER	CHER	8.65	42	1.24			
VECTOR ⑧	MOVIE-TYPE	THRILLER	9.87	64	0.66			
VECTOR ⑨	MOVIE-SUBTITLES	NO	-9.99	22	0.27			
VECTOR ⑩	GAME-DEVICE	PERSONAL COMPUTER	8.18	27	0.83			
VECTOR ⑪	GAME-TYPE	ACTION	8.88	17	1.31			
⋮	⋮	⋮	⋮	⋮	⋮			
VECTOR ⑧2	STAR	NICHOLAS CAGE	1.46	14	8.35			
⋮	⋮	⋮	⋮	⋮	⋮			

PREDICTIVE VECTORS 510

THRESHOLD 512

FIG. 5

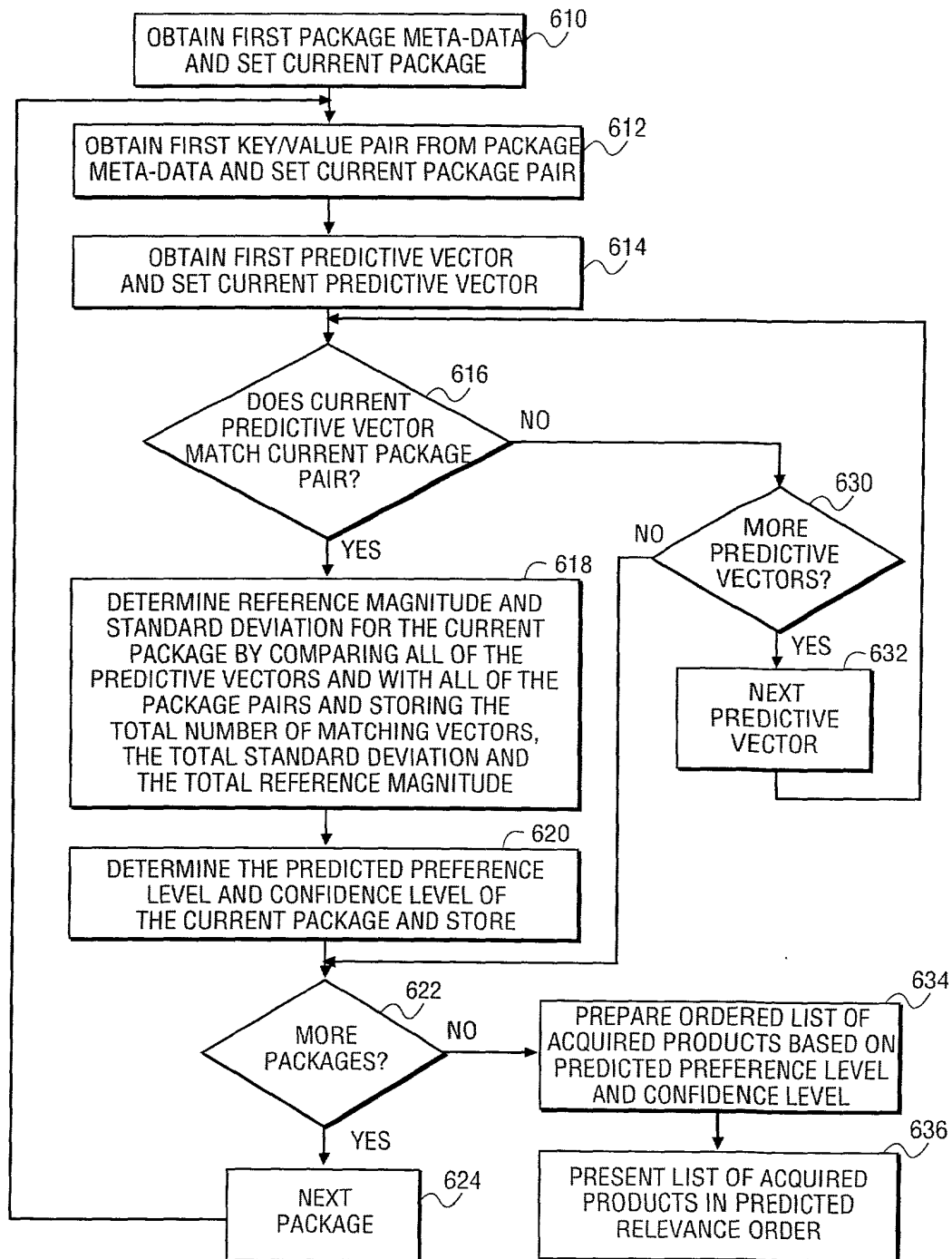


FIG. 6